



Thematic cooperation of the city of Almelo with its twin towns

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Introduction

- international policy Almelo
- European funding framework
- putting policy into practice
- practical steps



Why an international policy? (1)

- European funding
- European legislation
- increasing the international awareness of the whole organisation

Aim:

To grow from a midsize regional oriented municipality to a larger international oriented municipality

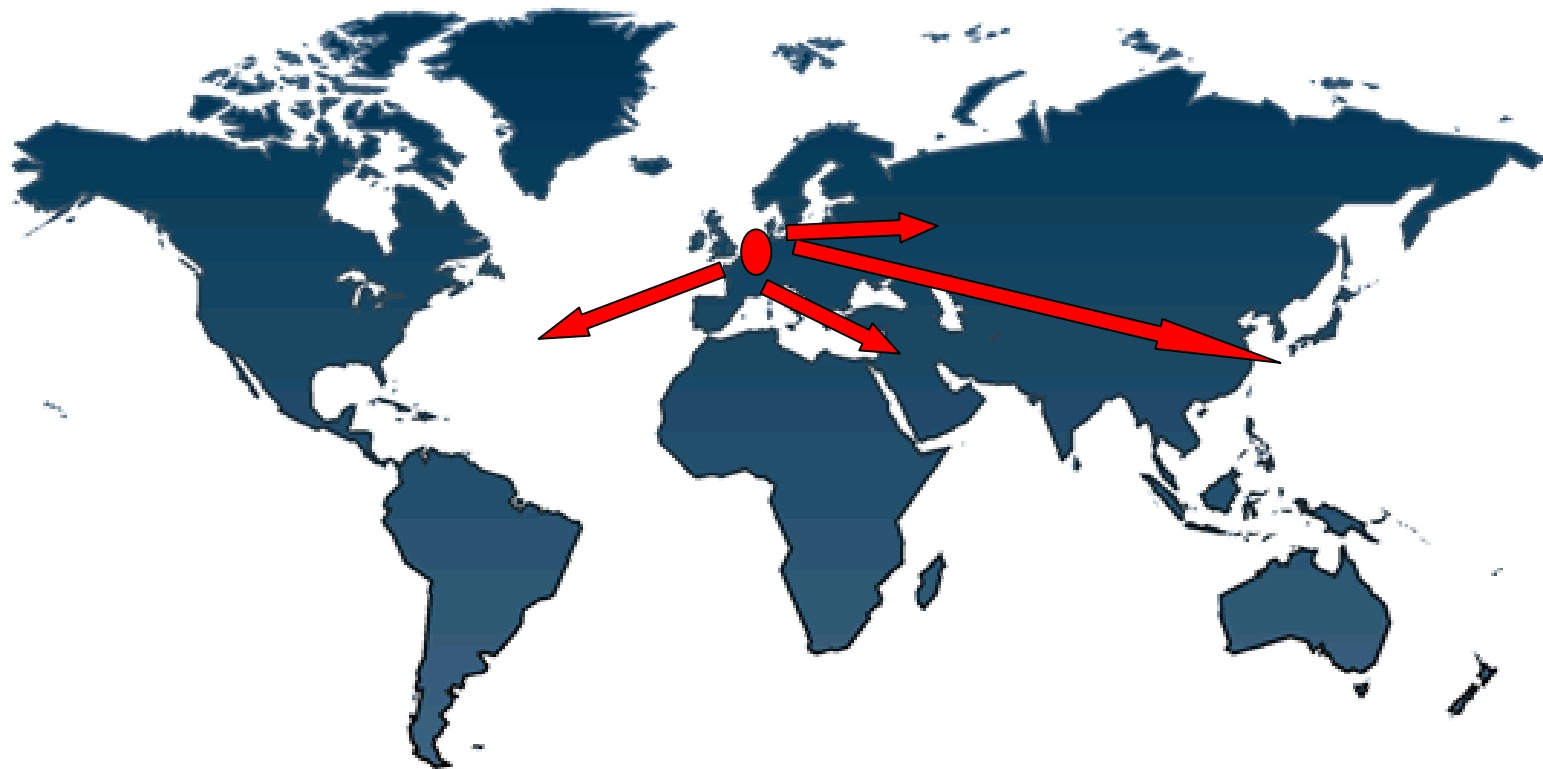


Why an international policy? (2)

Competition on many fields:

- attracting inhabitants
- attracting companies
- attracting investments
- attracting European Funding

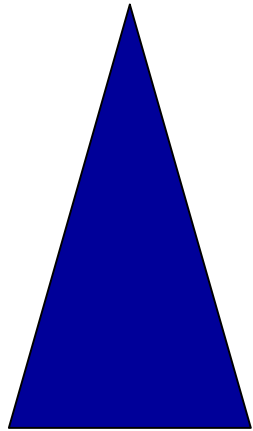
Playing field already for a long time not local or regional anymore...but...do we know the rules of the game ?



Think locally - Act globally!



International dimension



- Global
- Europa (EUROCITIES, Brussels office)
- EUREGIO Dutch-German cross border
- Twin cities (Preston, Denizli, Iserlohn)

1: define dimensions in international cooperation

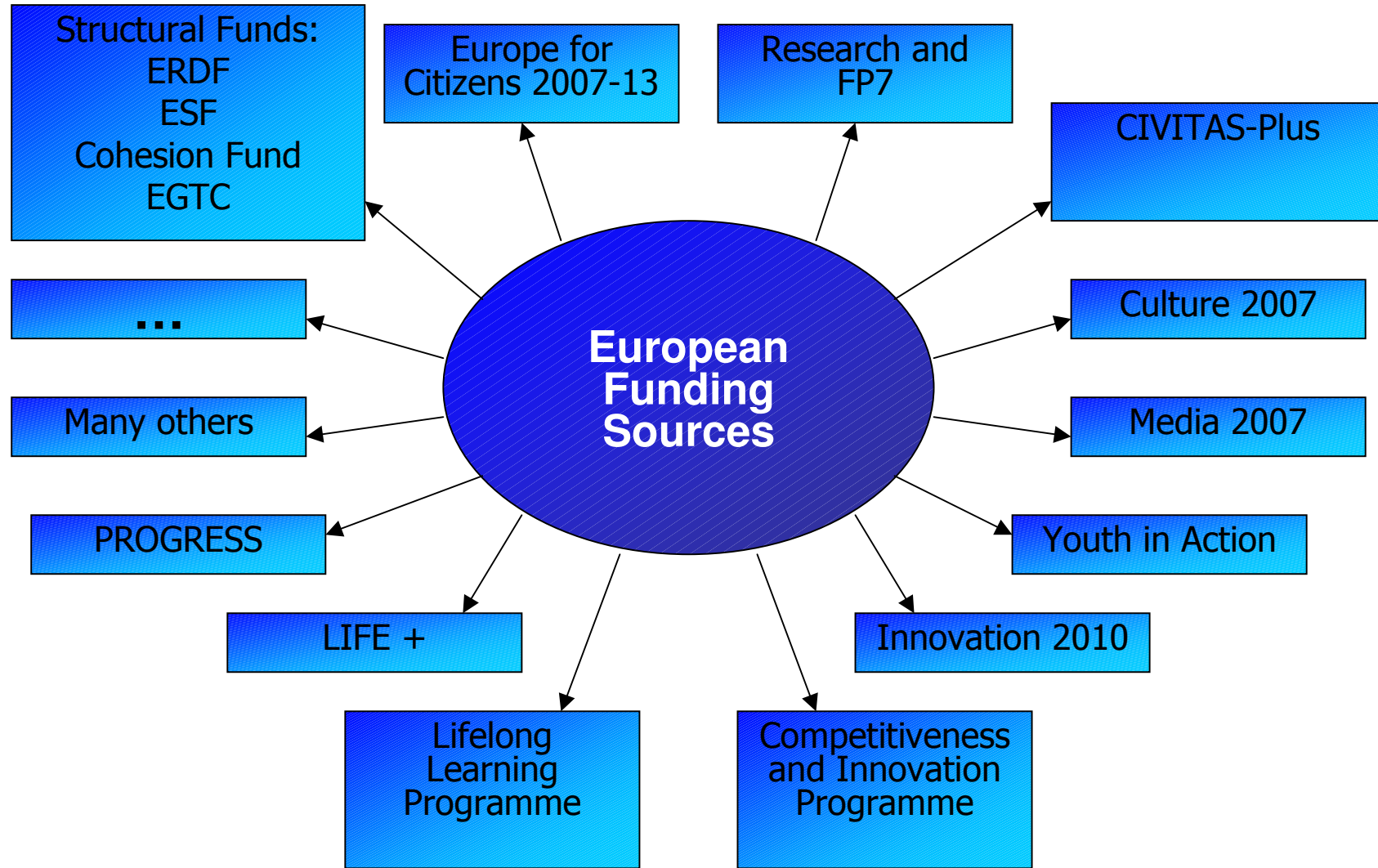


Criteria for projects

- instrument for international promotion
- conquer instead of waiting being given something
- growth necessary – economic basis
- more cohesion
- balance between receiving and paying
- project leading, not the subsidy

2: define clear criteria for projects

3: know which funds apply





Thematic Priorities for cities

- **Agricultural**, e.g. Rural Development Programme 2007-13
- **Citizenship**, e.g. Europe for Citizens Programme 2007-13
- **Culture 2007**
- **Education**, e.g. the Lifelong Learning Programme 2007-13
- **Enterprise**, e.g. Competitiveness and Innovation Programme
- **Environment**, e.g. LIFE + (2007-13)
- **Social Inclusion**, e.g. PROGRESS
- **Transport**, e.g. CIVITAS-Plus



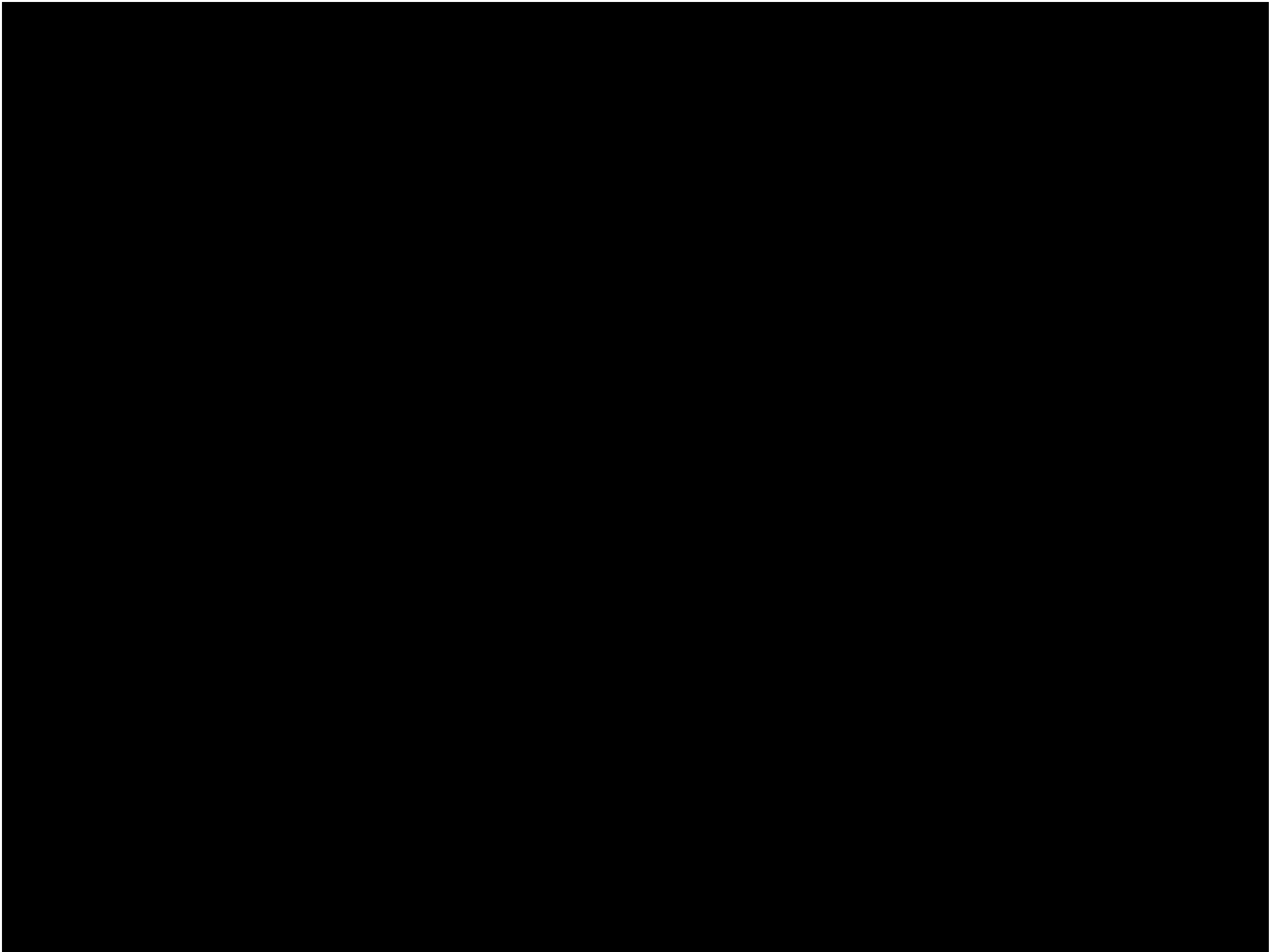
European Agenda Almelo

Concrete:

- EFRD
- ESF
- INTERREG/URBAL
- LEADER+
- Life Long Learning
- Rural development programme

Potential:

- INTERREG
- Progress
- CIVITAS+
- Europe for Citizens /Town Twinning



Preston - Car Park and Building Elevations



Denizli- Literacy courses





Meeting with partnercities sept. 2007

- Urban and spatial strategy
- Clean cities
- Economic competitiveness
- Social and society issues
- Tourism

4: define common goals



Next steps with partnercities

- involving city councils
- establishment of a coordinating committee
- consecutive meetings in 2008/2009
- start exchange experts 2008
- informing all relevant actors

5: putting partnership in place





Summary

- # 1: define dimensions in international cooperation
- # 2: define clear criteria for projects
- # 3: know which funds apply
- # 4: define common goals
- # 5: putting partnership in place



Thank you for your attention

Please contact us for information on projects and cooperation.

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